

What's New at TU?

Facebook Fan Page Launched

become a fan, keep up with TUBC happenings, and vote on prospective students' entries to determine which one will receive a \$5000 scholarship; [follow this link to join in.](#)

2009 Award Winners Announced

and the winners are: Harlem (Campus of the Year), Katie Pohlman (GM), Lina Alvarado (Cosmetology Teacher), Patty Cabell (Esthetics Teacher), Charlie Kuster (Nail Teacher), Rhonda Schaeffer (Student Services), Daniel Robinson (Admissions Coordinator), Lucy Castro (Financial Aid Coordinator), Sean Renaldo (Receptionist).

They all would appreciate a "congrats" call from alumni friends!

Alumni of the Year Award Coming

TUBC will be announcing its first annual Alumni of the Year recipient at the upcoming Alumni Symposium (see Feature Article for more).

Mario's Musings

Happy New Year!

This time of year is best known for making resolutions. The tag line that goes along with the resolutions is always "how long will it last"! I believe the New Year is best viewed as a time to renew your commitment to the details and to "keep it green."

The holiday season is the most hectic time of the year in the beauty industry and often, while rushed in the hustle and bustle of the busy salon, we lose focus on the little extras that make us stand out amongst the crowd. Now is the time to revive the soft skills that keep your guests coming back for the overall experience, not just your great technical skills. January finds many clients thinking about making a change; you should be the facilitator of that change by conducting a thorough consultation. After providing the service, keep the focus on those little extras that make a difference! Remember to tell that their new look is fabulous, thank them, ask for referrals and recommend their at-home care regimen.

You may be asking yourself right now about "keep it green." I am not talking about recycling, although that is a worthy endeavor. If you have heard me say it once, you have heard me say it a dozen times – if you are green you grow, if you are ripe you rot. Find new inspiration and education to continue your path of life-long learning. The Alumni Symposium is a great way to get back on that path and have some fun as well. I hope that you all will take advantage of the tremendous event that has been put together for our TUBC Alumni.

Wishing you all a prosperous 2010 filled with renewal and green!



FEATURE STORY:

2nd Annual TUBC Alumni Symposium

TUBC Approved for Additional Student Funding Programs

in addition to Federal Financial Aid, TUBC students have been approved to receive funds related to the GI Bill (for those who served/are serving in the armed forces) and the Workforce Investment Act (for laid off workers).

Lease Signed for new Tinley Park Campus

to be located in a new building that is planned to be right next to the expanded Tinley Park Convention Center, at the intersection of Interstate 80 and Harlem Avenue. Opening in early 2011.

TUBC Salon Corps Program Launched

TUBC is formalizing its already strong relationships with salons and spas that hire our graduates, among other things. The program is being launched in January, 2010, and will provide extra benefits to salon and spa members. If your employer is a good candidate, let us know and we will follow up.

International Exchange Program Launched

One lucky Cosmetology student will accompany Mario on an all-expenses paid trip to Florence, Italy for a weeklong learning exchange with a leading Italian cosmetology school, learning new techniques and styles from "ground zero" of the beauty industry.

It's the New Year and it's cold; we all need something to look forward to. Thank goodness for the TUBC Alumni Symposium! Following on the very successful inaugural event last year, TUBC is excited to announce the 2nd Annual Alumni Symposium, which will take place in Rosemont, IL on Sunday, February 21, 2010 from 8:30am to 4pm. The event will be a great opportunity to rekindle TUBC relationships (your prior classmates and TU staff), learn from industry leaders, network with other salon professionals, collect 5 hours toward your CEU requirements, AND have some fun!

For alumni, the event kicks off with a special continental breakfast reception—just for Alumni—at 8:30am. For those of you that can get up a bit early, this is a great chance to mingle with Mario and other TUBC staff in a more intimate setting.

The event keynote speaker is Ann Mincey, an accomplished executive with Redken 5th Avenue NYC and, according to the book Megatrends 2010, the "priestess of profit." Author Raymond Nadeau named Ann as the person who convinced him that corporations could have a soul, so you won't want to miss her inspirational speech. Ann's many honors include: North American Hairstyling Awards Hall of Leaders, Canadian Hairdresser Magazine Lifetime Achievement Award, Intercoiffure USA Inspiration Award and National Cosmetology Association Hall of Renown.

After the keynote address, there will be breakout educational sessions for each of our program tracks. Ann Mincey will lead the Cosmetology breakout entitled "Guess Tress." The Esthetics breakout, entitled "Oncology Esthetics," will be led by Morag Currin, founder and director of Touch For Cancer. A South Africa native, Morag owned her own skincare clinic and has created an innovative treatment program for cancer patients. Ginger McQueen, an educator for over 10 years and school consultant for OPI, will lead the Nails breakout, which will focus on "2010 Nail Trends" so that all of our nail technicians will be on the leading edge with their clients. All of the breakouts will be both entertaining and educational.

As we did last year, we will be conducting drawings for fabulous prizes (trips to NYC educational forums, beauty baskets, etc.) during our lunch program. In addition, we will announce our first TUBC Alumni of the Year award, which will recognize one of you that has made a noteworthy impact as a professional and provided support to TUBC in our efforts to "raise the bar" in the beauty education industry. Good luck to all of you, and we hope to see you in February!

To RSVP for the 2010 TUBC Alumni Symposium, please utilize the Evite email invitation (coming soon) or email us rsvp@tricociuniversity.com!

CATCHIING UP WITH:
Katie Miller



Since the young age of 8, Katie Miller knew she had a passion for nails. Katie took that passion and co-founded the “Beauty at Your Fingertips” program at the DuPage County Convelescence Center. Little did she know, her interest would turn into a career that she loves.

Katie was prepared to enroll in the nail program at the Glendale Heights campus, but decided to attend Bradley University and pursue a degree in Entrepreneurship with a minor in Spanish. In her last year at Bradley, Katie enrolled in the nail program at the Peoria campus. “I worked my spring Bradley schedule around my nail program schedule, and it was great. I practiced on my sorority sisters from Alpha Chi Omega doing manicures and pedicures,” said Katie.

In July 2009, Katie was offered a position with the Mario Tricoci Hair Salon & Day Spa in Naperville, where she quickly completed the assistant program and began taking clients in August 2009. “It was fantastic!” said Katie. “After graduating from TUBC, which constantly reinforced technical skills, I felt even more confident in my position.” Katie is one of three nail technicians at Mario Tricoci Salons that offer acrylics. “The 20 sets of acrylics I had to perform in school helped me surpass the other nail technicians during my training at MT,” said Katie. This past holiday season, she began offering nail art to her clients. She proudly displays the art at her station and has already started to market her Valentine’s Day collection. “I know that today’s clients want to enhance their nails, and over the holidays I had over 20 clients request my nail art,” Katie gushed.

“In 2 months, Kameron (Katie’s salon name) is in the top 3 in the Mario Tricoci Refer-A-Friend company-wide program” added Carla Sandoval, General Manager. Katie, who understands the need to build her own client base, quickly grasped the benefits of the program since “TUBC offered a similar referral program.” The referral program helped Katie stay busy over the holidays, where she was booked 10 hours a day!

Great job Katie; we see continued success in your future!