

What's New at TU?

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TUBC partners with Champion Services

TUBC is partnering with Champion College Services to preserve the relationship between students and TUBC. Champion College Services is available to assist students with their student loans. Please call Champion at (800) 761-7376 or help.students@championcollegeservices.com.



TUBC Receives the Intercoiffure Mondial Best World Academy
TUBC was awarded the Best World Academy for outstanding education worldwide. Mario Tricoci

Mario's Musings

Start Today on your Goals for the New Year

At this time every year, people reflect on what they achieved throughout the year and start dreaming of what they want to do in the next year.

As a professional you need to take stock of yourself every year. Did I do everything I wanted to do? What can I do better next year? At this time next year what do I want to have accomplished?

Set up a professional growth plan for yourself. Ask yourself questions like these:

What type of business do I want to be working in? (Be as detailed in as you can in your answers : describe the atmosphere, describe the look of place, describe the type of service you want to offer)

What do I want my legacy to be?

What don't I know, what do I want to learn more about?

If I could accomplish only one thing next year, what do I want it to be?

As you develop a professional growth plan, be sure to include your clients.

What will my clients expect from me next year?

What should I do to improve my client satisfaction?

What new and innovative trends can I bring to my clientele?

Take the time to write down your answers. After each answer write down one step you need to take in order to realize that goal. Is it a class? Is it a business plan? Whatever it is, commit to following through.

Did you know that simply writing down your goals and identifying one step you need to take towards accomplishing the goal improves your success rate three-fold?

On behalf of everyone at Tricoci University of Beauty Culture I wish you a happy and healthy holiday season and much success in the New Year!

proudly accepted the award in Paris on November 4, 2010. Tricoci University will proudly display the Best World Academy plaque at each of our campuses soon.

TUBC now offering online CEU Classes
Click [here](#) to enroll in CEU Classes.

TUBC announces the Winter Teacher Training Program

Thinking of giving back to the next generation? TUBC announces an all new Part Time Teacher Training Program starting on January 5, 2011. Alumni receive special offerings - please call (877) 286-0096 to find out more!

TUBC raises over \$3,000 to the Susan G. Komen Foundation

Each October TUBC sponsors jeans days for Breast Cancer Awareness in exchange for student donations to the worth-while cause.

TUBC opens its 7th Campus at The Morgan at Loyola Station

The Grand Opening on November 17th was spectacular!

TUBC is excited to report that we have signed a lease for our 8th Campus

The new campus will be located in the Chicago Loop. More to come in the next newsletter.

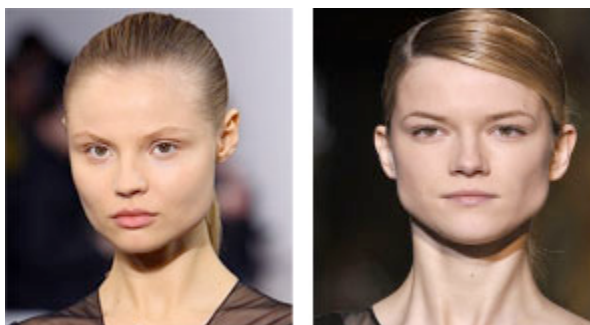
FEATURE STORY:

Winter Trends

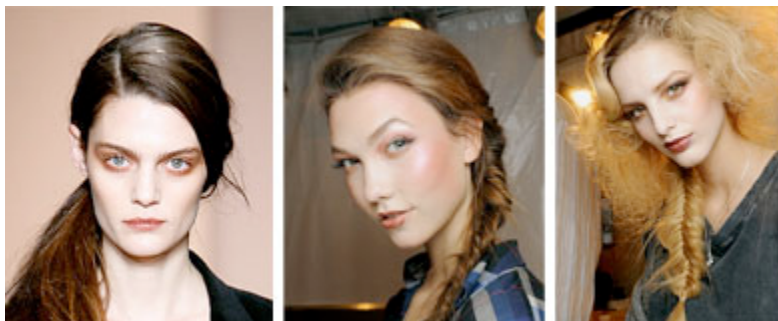
As we move into winter we're seeing a couple consistent staples this season: versatile ponytails, side braids and waves. Keep reading and you'll see some great color and cut trends as well!

Hair Styles

Ponytails are back in a big way! You can rock a simple, sleek finished pony or dress it up with a side part and volume. (Note: Side parts are back this winter for all styles!) The always trendy chignon is also an option- low and messy.



To achieve a simple, sleek finished pony, prep wet hair with a blow dry lotion like Redken Velvet Gelatine® blended with TUBC Shine Serum for optimum smoothness. Blow dry hair with a large Paddle Brush to create a smooth texture. On dry hair, use the paddle brush to smooth hair back toward the direction your final pony will be. If the hair is really dense, you may want to work in sections starting with brushing the nape into your hands and work upward for maximum control. Wrap a small piece of hair around the pony to finish the look. Create a side part for excitement and glamour. Use a finishing product like Redken Forceful 23® Hairspray and Vinyl Glam® to complete your look.



To achieve a trendy and polished side braid or side pony, prep wet hair with a blow dry lotion like Redken Satinwear® blended with a texture product like TUBC Curl Enhancing Styling Spray for optimum texture. Blow dry hair with fingers to

WISHING YOU A SAFE
AND HAPPY HOLIDAY
SEASON!

maintain undone appearance. Work with hands to maintain a rougher blow dry. Use a curling iron or flat iron to add additional waves where necessary. Determine which side of the head you'll like your braid to be- if your guest has a side part, create excitement and place the braid opposite the part. Always remember to work with your guest's face shape. This style can be achieved with a braid or fishtail. When complete, use a plastic tail comb to loosen random pieces for an undone look. Finish with a light pomade like TU Humidifying Styling Balm for added texture and shine.



You can also go for a retro look with ponys! Have some fun with backcombing and volume- pin a low do or up do and add a hair wrap for added interest!

Working with **waves and texture** gives us the opportunity to create fun styles that can be structured! Waves are really always in season- trends change a bit from season to season, but they're always fashionable. You can also change the take on loose waves and smooth the hair for a more polished look- or evening look. Don't be afraid again to put some volume in there!



To achieve an undone look but maintain some structure, start with a heavy blow dry lotion or gel for lasting hold and strength like TUBC Styling Lotion mixed with Redken Satinwear® for hold and shine. Use your fingers and blow dry the hair being sure to “scunch” around the mid- strands to create the rough effect. Use a curling or flat iron to add defined waves where desired for a more structured look. Finish this style with a pomade for shine and hold like TUBC Texturizing Cream blended with TUBC Humidifying Styling Balm and work through ends to base creating hold and shine. Finish style and use Redken Forceful 23® for hold.



To achieve a more polished long look perhaps for evening- use a large flat paddle brush and a heavier blow dry lotion like TUBC Styling Lotion or Redken Velvet Gelatine® for more hold and use a flat paddle brush (if flatter styled desired) or a round brush (for more volume) and dry in the direction the hair will lay. Remember side parts are hot this season and dress up any look! Use a flat iron as desired to smooth ends and shape. For a more retro look, scrap the flat iron and backcomb from front hairline to the crown and smooth the top. Finish either style for hold with TUBC Hairspray and Redken Vinyl Glam® for shine.

Haircuts

For haircuts this fall and winter, the bob is back in a disheveled way, long (straight or wavy) is here for a natural look- see style trends above also...have some fun!



Hair Color

For hair color this fall and winter, Tracey Cunningham with Redken talks about reds, brunettes and blondes.



Trend #1: Brunettes

"For my brunette clients, I plan to keep their base a dark chocolate truffle hue but you'll see a lot of thick golden highlights starting from the mid-section of their hair. Let it be fun and flirty in the winter months to spice up your look, think Lily Aldridge for this look!" – Tracey Cunningham

Trend #2: Redheads

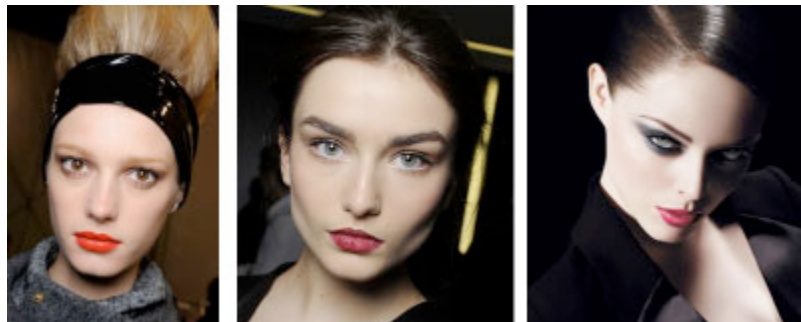
"Va va voom color! Redheads this Fall/Winter will lean towards a single process tone, with no highlights just vibrant deep mahogany tones. For this must-have look of the season, think Julianne Moore. She has the most luscious shade of red that's full of intense shine." – Tracey Cunningham

Trend #3: Blondes

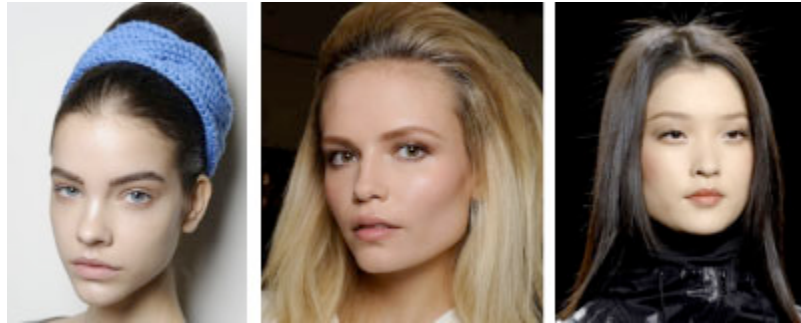
"The Fall/Winter blonde will be a California blonde with the base a shade darker to give some dimension to the look. The blonde locks will be light and golden to compliment your client's look of the season. This look is so fun and can be worn from season to season! Think Kate Bosworth for this blonde shade, it pops on her and looks great with a red lip." – Tracey Cunningham

MAKE-UP

There are 3 major trends in Make-up that we are seeing this fall and winter.



The first is a carry-over from the spring/summer trend...**colorful lips**. We are still seeing bold, colorful lips in makeup. Whether they are paired with a more dramatic makeup or a barely there look, colorful lips are in.



The second trend is somewhat of carry over...in the spring/summer trend we spoke about flawless skin...for fall and winter we are seeing the return of the **barely there make up** look. Applying makeup to achieve that flawless skin look or the “no” makeup look. This can be achieved by custom blending concealer and foundation to hide imperfections and give the skin a flawless glow. Using subtle pinks and browns or taupe’s for shadow and blush will also give the skin a natural glow. Finally the use of brown mascara instead of black is recommended to maintain that natural look.



The final look is the **return of the smokey eye**. Remember that smokey eyes can be created in many shades/colors not just black and grey.

To create a smokey eye:

1. Begin with the application of eyeliner (black, violet, blue, brown, pink, etc.)
2. The liner should be applied fairly heavy (depending on how dramatic you want the look to be) and should be blended into the lash line don't worry about a perfect application.
3. Use a small fluff (detail oriented) over the liner to diffuse the color. This is the base for the smokey look.
4. Use the same brush to apply your darkest tone directly over the liner. You should use a press and wiggle motion when applying.
5. Use a large fluff (all over it) to apply a medium tone to the lower lid almost reaching the crease of the eye. Again use a pressing motion when applying.
6. Use a large fluff (all over it or clean sweep) to apply your lightest tone to the crease. Using a window wiper motion apply the color to the crease blending into

the medium shade below. Continue using this sweeping motion until you achieve the appropriate level of diffused color for your look.

7. Use the small fluff (detail oriented) to apply color under the eye. Mix some of the medium and light tone and sweep that color under the bottom lashes. Apply it light or heavy depending on desired look.

8. Finish the look off with mascara.

CATCHING UP WITH:
Charity Huber



Charity Huber graduated from TUBC's Rockford Campus Esthetics program in 2009. She is a very proud graduate and loved her time at TUBC. When asked about her experience at TUBC Charity's response was "I thought Tricoci was awesome! I wish I could go back!" Because of her great experience she was very excited to be able to attend an event organized by TUBC where she knew she would get top notch education. Charity is working at the Ulta Salon in Rockford where the salon has started offering skin care services. "I feel like TU did an excellent job preparing me. I have been going back through my esthetics protocol binder."

Charity attended the Alumni Symposium in February 2010 and was a grand prize winner. She received an all expense paid trip to New York for the Repechage 12th Annual Congress for Salon and Spa.

I had the pleasure of catching up with Charity and talking to her about her experience at the TUBC Annual Alumni Symposium and in New York and at the Repechage 12th Annual Congress for Salon and Spa.

Gloria: Did you enjoy the Symposium?

Charity: I thought TUBC did a really good job. There was good food, we got CEU's and the speakers were very motivating! WOW!

G: How did you feel when you heard you won?

C: At first I thought maybe I don't have to go up there. I didn't want to go up there in front of everyone! But then they called my name and I had to go up in front of all those people. I didn't even know what it was for then I got really excited when I realized what it was.

G: How did you prepare for your trip?

C: TUBC sent me an email and I looked through it and looked up the speakers that were going to be there. I was very excited!

G: How did you like the Repechage 12th Annual Congress like?

C: It was interesting and fun. The speakers were fantastic!

G: What did you learn in your class?

C: It was 2 days of lecture. It was about keeping up with the generations. I really liked it.

G: What did you find most interesting?

C: I found it interesting to learn about how people think. It was also great to hear how much thought goes into designing a salon. You have to review everything from product placement to color palletes that put your clients in a different mood.

G: Did you meet new people?

C: Yes, I met Denise Fuller at breakfast and we really connected. I didn't know it until she started speaking, but she is the Editor-in-Chief of Les Nouvelles Esthetiques & Spa Magazine. She was a great person – I'm happy to have met her.

G: Did you have time to visit New York City?

C: Yeah I did - Time Square is awesome. It was so bright and big and different! Tricoci was awesome for sending me to New York City! They took care of everything, what a compliment to my education. Thank you Tricoci University for allowing me to continue my education, even after graduation.