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## Mario's Musings

### **Start Today on your Goals for the New Year**

*At this time every year, people reflect on what they achieved throughout the year and start dreaming of what they want to do in the next year.*

*As a professional you need to take stock of yourself every year. Did I do everything I wanted to do? What can I do better next year? At this time next year what do I want to have accomplished?*

*Set up a professional growth plan for yourself. Ask yourself questions like these:*

- What type of business do I want to be working in? (Be as detailed in as you can in your answers : describe the atmosphere, describe the look of place, describe the type of service you want to offer)
- What do I want my legacy to be?
- What don't I know, what do I want to learn more about?
- If I could accomplish only one thing next year, what do I want it to be?

*As you develop a professional growth plan, be sure to include your clients.*

- What are my clients expecting from me next year?
- What should I do to improve my client satisfaction?
- What new and innovative trends can I bring to my clientele?

*Take the time to write down your answers. After each answer write down one step you need to take in order to realize that goal. Is it a class? Is it a business plan? Whatever it is, commit to following through.*

*Did you know that simply writing down your goals and identifying one step you need to take towards accomplishing the goal improves your success rate three-fold?*

*On behalf of everyone at Tricoci University of Beauty Culture I wish you a pleasant holiday season and much success in the New Year!*

offerings, please call (877) 286-0096.

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**TUBC identifies its biggest fan -**

Corrida E. Allen-Ford of Glendale Heights is the winner of the Biggest Fan contest! Congratulations!

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**Save the Date**

TUBC announces the 2012 Alumni Symposium date of May 6, 2012. Details to follow.

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**You follow us on Facebook and Twitter;** now check us out on Groupon!

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**TUBC IN THE NEWS**

TUBC's Halloween hair and makeup tips were featured on the blog, Teen Savvy. Please find the clip attached and link [here](#).

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TUBC's Jessica Knepper was included in the October issue of NailPro magazine, discussing how nail techs make a difference. You can view the article [here](#).

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Jen McGann was [featured](#) in the first ever Careers in Cosmetology Report!

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WREX-TV [featured](#) Mario Tricoci and TUBC Rockford students offering tips on Homecoming hairstyles.

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**FEATURE STORY:**

*Winter & Holiday Trends 2011*

This holiday season, get ready to feel the warmth with rich and inviting jewel tones infused with a little glitter and glam! From nail polish to clothing to hair- holiday 2011 is all about whimsical and glamorous styles with a little pop of fun.

There are a couple staple hairstyles that will get you through your fun holiday parties- the best part is you can pick and choose depending on the event... whether it's a fashion forward hot party or a cool and casual family party, we've got the trends to make sure you're always the topic of conversation! Don't be afraid to get creative and mix and match trends and styles to create your own version of the trends! Happy Holidays!

**TREND #1: Fun and Flirty**

We know fashion always repeats itself and the 80's are still going strong! One option is to create a beachy 80's style with a twist! Place your hair in a loose pony, braid a piece of hair from the base of the pony (or the front) and wrap it around the pony. Now, curl the hair in the pony in 1" sections and backcomb each curl lightly- leave it big and undone- it creates a whimsical and loose look. This look is perfect for a casual family party!



**TREND #2: SLEEK and FANCY**

To attend a fancier party dressed to impress, try a sleek look to accompany your fancy dress. Dress up a messy bun with hair ornamentation like a headband or hair piece. You can find hair pieces like flowers, feathers or "bling" at just about any major retailer. Pull your hair into a clean pony wherever you wish it to sit on your head- anywhere will do- the nape or the crown. Begin to place pieces around the pony to create your bun. Finish with a headband or hair ornamentation. Here's a tip: if your dress makes a statement, let your hair piece be the period. If your

dress is subdued, let your hairpiece have the loud mouth! Don't overdo it with a loud dress AND loud hair piece!



## WINTER HAIRCOLOR TRENDS 2011

*Written by Tracey Cunningham,  
celebrity colorist and Redken Creative Consultant for Color*

As the thermometer drops this winter, trendy hair colors are on the rise with brilliant brunettes, rich redheads and bright blondes.

### **TREND #1: BRUNETTES**



The look of the upcoming season will be what Tracey calls the 'Illumination' effect. "It is the hottest hair color trend in Hollywood right now and it can be seen on every red carpet!" she says. "It is a fun look that welcomes the winter months by going brunette around the base and gradually going lighter down to the ends of the hair."

### **TREND #2: REDHEADS**



"Isla Fisher rocks a great red." "The shine in her hair gives her a vibrant look from head to toe. This fall you will see this look on many celebrities since it's a very seasonal trend." The color, Tracey says, is in-between a strawberry blonde red and a ginger red; it adds the perfect touch of 'fun- in-the-sun' after the summer months.

### **TREND #3: BLONDES**



"Emma's new platinum blonde look has been quite the buzz with the media," Tracey says. "This look is the result of a few visits to the salon to get it just right. The most important aspect to this look is keeping your locks hydrated to reduce breakage from the lightener. The look has highlights and lowlights throughout the hair and an ultra blonde base."

## Makeup to compliment the hair trends...

### Trend #1-Fun and Flirty:

Because this is a more whimsical look and a throwback to the 80s, try some color with your makeup. You can be very adventurous and bold with your color use or keep it simple by using some bright pastels on the eyes coupled with a smoky liner look. Apply the bright color to the lower lid up to the crease. The smoky liner should be applied a little heavier in the outer corners of the eyes and gradually getting lighter as you reach the inner corner. A pop of color on the apples of the cheek in a pink or coral tone, and finish it off with a sheer lip gloss.



### Trend #2-Sleek and fancy:

For this more glamorous look you want to have flawless foundation... pick a shade that blends well with your skin tone and eliminates all of the tiny imperfections. If foundation is not enough don't be afraid to use some concealer to help in this process. For the eyes you will want to keep them pretty nude or stick to subtle shades and add some liner to the top lid. Applying a "cat eyes" liner look is a great choice for an elegant look. Since the eyes are so simple top this look off with a bold lip. Use lip stick shades in Reds or Plums for a bold yet elegant statement.



Accessories that you could add if you are feeling REALLY adventurous are feathers to your eyelashes. They come in a variety of types, shapes and colors. From individual to strip, long to super long and everything in between. These are applied in the same fashion as individual or strip lashes. They can be applied to the whole eye or just to the outer corner. Feathers are a very popular trend right now in hair so they are really catching on in makeup.



### **Skin Care Tips for Dry/Harsh Winter Months:**

If there are 3 staples that no girl should do without it would be: Eye Cream, Moisturizer/SPF, and Exfoliant.

**Whether you are 18 or 80, you should be using an eye cream.** Eye creams are not just for mature women. If you are younger and have an oilier skin type then you should be using an eye gel. This will add hydration to the eye area and minimize puffiness. If you are a little more mature and have a dryer skin type, use an eye cream. Cream based eye products will add the missing lipids to the eye area which helps to minimize the appearance of fine lines and wrinkles around the eye.

**Moisturizer with an SPF of 15 (minimum) is also important!!** Often times we think that if it is not summer we do not need to apply SPF and that is simply FALSE!! It is just as important to apply SPF in winter months!! SPF not only protects us from the UV rays (especially when they are reflected up from the snow) but it also creates a protective barrier against the harsh wind and extreme cold temperatures. If you find that you are still having an issue with chapping skin due to the harsh weather then try a Moisturizer/SPF that has a silicone in it, like Dimethicone. This will create a strong barrier to keep the harshness out while locking the moisture in.

**Exfoliation cannot be overlooked!!** It is important to exfoliate but often times we do it incorrectly. If choosing to use a granular scrub, make sure that the grains come from a meal (almond meal, oat meal, etc) and not the shell or pit. Scrubs that are made from the shell of a nut or the pit of a fruit are much too abrasive for the skin and can sensitize it. Another option for a scrub is to use one that contains plastic beads to exfoliate. A great choice for exfoliation is to forget about the

scrubs and use a chemical exfoliant. An exfoliating gel that contains a low level (10% or lower) Acid (AHA or BHA) is a great choice. Apply a light layer at night under your moisturizer and allow it to work for you while you are resting. Make sure to wash it away in the morning and apply your eye cream and Moisturizer/SPF.

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CATCHING UP WITH:

Laura Bastermajian



**Why did you choose a career in Cosmetology?**

From the time I was 8 years old I remember telling my stylist Carla Mulizio that I wanted to work in a salon when I was old enough. I even shared a dream with my dad of opening my own salon. I guess that never really left me and propelled me to pursue the career!

**What is the one thing that helped you succeed in completing your program at Tricoci University?**

I believe in having a solid support network during school. I didn't have to venture far to find mine. My entire family believed in me and backed me a 100% during school and still do.

**What have you been doing since you graduated?**

I actually started working during my 10 months at Tricoci University. I began a thorough training program at Gossip Salon in Carol Stream, Illinois. I had my own chair shortly after as a Non-departmentalized, commission based, stylist at Gossip Salon.

My ultimate goal was to become a booth renter and through hard work, discipline, and determination, I focused on building an amazing client base. After 10 months I was ready to become a full-time renter. Becoming a renter at Gossip Salon was a huge accomplishment for me. At that moment, I realized I had reached a milestone in my life that many stylists take years to attain.

Just when I thought my career couldn't flourish more, my ultimate dream came true. In October 2011, the owner of Gossip Salon approached me with an incredible business opportunity. She was looking to expand her company and wanted me to be a part of it. I was honored to be chosen as her partner and so grateful to be presented with an opportunity like this at 22 years old. This is the beginning of a long journey towards building a successful business and the start of a new chapter in my career. I am so proud to say I am now co-owner of Gossip Salon Too.

**What has been key to your success?**

I work hard, focus on increasing my clientele, and educate myself as much as I can.